

Culture and Social Norms

Eye contact	honesty, attention, trustworthiness	aggressive, disrespectful, or impolite
Emotional display	open, spontaneous	restrained, polite
Laugh or smile	happy or amused	confused, embarrassed
Personal space	at arm's length	like to stand close when conversing
Touching	frequent, an important means of communication	avoid physical contact
Individual vs. group orientation	focus on functioning independently	focus on interdependence and as a member of a group